NIKUL PATEL

Senior WordPress Developer

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PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 8+ years of experience designing, developing, and maintaining high-performance web applications. Proven expertise in full-stack PHP development, plugin development, WooCommerce integration, REST API implementation, and third-party service integrations. Adept at leading development cycles from requirement analysis to deployment, with a track record of delivering scalable, HIPAA-compliant, and SEO-optimised solutions for international clients.

PROFESSIONAL EXPERIENCE

WordPress Developer | Moon Technolabs Pvt. Ltd., Ahmedabad *Jul 2021 – Present*

- Lead development across the full software development lifecycle — from requirements gathering and architecture to deployment and maintenance.
- Developed and customised WordPress themes and plugins to meet complex client specifications, including a bespoke WooCommerce plugin for Moon Invoice (all-in-one invoicing software for SMEs).
- Implemented WooCommerce subscription workflows for Castle Shield, enabling recurring billing and subscription management.
- Integrated Google Analytics and Google Search Console APIs for SEO-focused projects, improving organic traffic and site visibility.
- Maintained high code quality by adhering to best practices and staying current with evolving web standards and WordPress ecosystem updates.
- Collaborated with cross-functional teams using Git/GitLab and Basecamp for version control and project management.

WordPress Developer | Digital Science Web Technologies Pvt. Ltd. *May 2018 – Jul 2021*

- Built and maintained dynamic, interactive websites that delivered high traffic, improved page views, and enhanced user experience.
- Integrated RESTful web services for mobile applications and third-party API integrations for web platforms.
- Worked on iFax — a HIPAA-compliant online fax service — and Fillhq — a platform for creating, managing, and eSigning contracts and eForms.
- Developed and customised WordPress themes and plugins to client specifications, ensuring responsive and cross-browser compatibility.

WordPress Developer | Webpixel Technologies Pvt. Ltd. *Feb 2017 – May 2018*

- Designed and developed WordPress websites for clients across varied industries, focusing on clean UX and performance.
- Customised themes and built functional pages using HTML, CSS, JavaScript, and PHP.
- Contributed to the adoption of new front-end technologies and development practices within the team.

KEY PROJECTS

iFax — HIPAA-Compliant Online Fax Service
Contributed to the development of a secure, HIPAA-compliant cloud fax solution. Integrated third-party APIs and ensured data security and regulatory compliance throughout.

Fillhq — Contract & eForm Management Platform
Built features for creating, managing, and eSigning digital contracts and forms, enabling paperless workflows for businesses.

Moon Invoice — Invoicing & Estimating Software
Developed a custom WooCommerce plugin to integrate Moon Invoice with WordPress-powered stores, facilitating seamless invoicing for small business owners.

Castle Shield — WooCommerce Subscription Platform
Implemented a full WooCommerce subscription system, enabling automated recurring payments and membership management.

TECHNICAL SKILLS

CMS & Frameworks	WordPress, WooCommerce, Core PHP, Laravel, CodeIgniter
Front-End	HTML5, CSS3, JavaScript, jQuery, Ajax
Back-End & APIs	REST API Integration, Third-Party API Integration, Mobile API Development
Database	MySQL
WordPress	Theme Development & Customisation, Plugin Development & Customisation
SEO & Analytics	Google Analytics API, Google Search Console API
Dev Tools	Git, GitLab, VS Code, Sublime Text, Dreamweaver, Basecamp
Languages	English, Hindi, Gujarati

EDUCATION

Bachelor of Computer Applications (BCA) *Aug 2013 – May 2016*
Hemchandracharya North Gujarat University | CGPA: 7.00